

Whitman County
Quit Line Data Summary
 April 1 - June 30, 2003

	County	State
Number of Calls to Quit Line	N = 13	N = 3,671
Percent of Statewide Calls	0.4%	100.0%
Percent of State Population in County¹	0.7%	100.0%
	County %	State %
Gender	N = 13	N = 3,165
Female	61.5%	60.2%
Male	38.5%	39.8%
Race/Ethnicity	N = 11	N = 2,585
People of Color	18.2%	12.9%
White	81.8%	87.1%
Age	N = 12	N = 2,854
Less than 18 years old	0.0%	2.1%
18 - 24 years old	33.3%	14.8%
25 - 34 years old	8.3%	23.1%
35 - 44 years old	16.7%	25.3%
45 years and older	41.7%	34.8%
Education	N = 13	N = 2,724
Did not graduate high school	7.7%	16.0%
High school graduate	23.1%	34.7%
Some college/vocational school	38.5%	36.8%
College graduate	30.8%	12.5%
Caller Type	N = 13	N = 3,278
General Information	7.7%	12.3%
Health care provider	0.0%	3.5%
Tobacco user	92.3%	84.1%
Payer Type	N = 9	N = 2,092
Insured	44.4%	34.9%
Uninsured	44.4%	28.9%
Medicaid	11.1%	36.1%
Heard About	N = 11	N = 2,748
Past caller	0.0%	11.3%
Employer/worksites	0.0%	0.6%
Health care provider	18.2%	24.8%
Television	27.3%	16.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	5.3%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	9.1%	6.8%
Newspaper/Magazine	9.1%	0.9%
Brochure/Newsletter	9.1%	5.7%
Family or friend	18.2%	22.9%
Health Department	9.1%	4.1%
School	0.0%	0.6%